

Disclaimer

NOT FOR RELEASE, PRESENTATION, PUBLICATION OR DISTRIBUTION IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, IN, INTO OR FROM ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION, INVESTORS SHOULD NOT ACCEPT ANY OFFER OR ACQUIRE ANY SHARES OR OTHER SECURITIES REFERRED TO IN THIS PRESENTATION ON THE BASIS ON INFORMATION CONTAINED IN THIS PRESENTATION.

This presentation is strictly confidential and has been prepared by Kew Soda Ltd (the "Company", and together with its subsidiaries the "Group") solely for informational purposes only. By attending a meeting where this presentation is made, or by reading the presentation slides, you agree to be bound by the following limitations.

For the purposes of this notice, the presentation shall mean and include the slides that follow, the oral presentation of the Sompany or any person on behalf of the Company or any person or affiliates, and person or affiliates and person or affiliates.

This Presentation does not constitute an offer of securities for sale in the United States (including its territories and possessions, any state of the United States of America and the District of Columbia) (the "United States"). This Presentation is not for use in the United States. This Presentation shall not, and nothing in it should be construed as, an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction. No part of this Presentation, nor the fact of its distribution, should form the basis of, or be relied on in connection with, any contract or legal obligation, express or implied, or commitment or investment decision whatsoever, nor does it constitute a recommendation regarding the securities of the Company or any of its subsidiaries or affiliates.

The information contained in this document is provided as of the date of this document and is subject to change without notice. The information contained in this document may be updated, completed, revised and amended and such information may change materially in the future. The Company is under no obligation to update or keep current the information contained in this document. No representation, warranty or undertaking, express, assumed or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness, timeliness, sufficiency or correctness of the information or the opinions contained herein. Neither the Company nor any of its affiliates, advisors or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this Presentation or its contents or otherwise arising in connection with the Presentation. It is not the intention to provide, and you may not rely on these materials as providing, a complete or comprehensive analysis of the Company's financial or trading positions or prospects. There is no guarantee regarding the accuracy or completeness of information obtained from publicly available sources and from third-party sources considered to be reliable. Each Company and its affiliates and shareholders, and their respective directors, officers, employees, partners, advisers and agents expressly disclaim, to the maximum extent permitted by law, any and all liability for any direct, indirect or consequential loss or damage suffered or incurred by any person or entity however caused (including, but not limited to, negligence) in any way in connection with this Presentation or such other information, or the reasonableness, authenticity, validity, adequacy, accuracy, completeness or reliability of this Presentation or such other information

This Presentation is for the recipient's use only. This Presentation (or any part of it) is not to be copied, reproduced, distributed, passed on, quoted or the contents otherwise divulged, directly or indirectly, to any other person without the prior written consent Company. Neither this Presentation nor any related presentation or any copy thereof may be sent, taken, transmitted or distributed, directly or indirectly, in the United States, Canada, Japan or any other jurisdiction where such distribution or use would be contrary to law or regulation or which would require any registration or licensing within such jurisdiction.

This Presentation and its contents are confidential and must not be distributed, published or reproduced (in whole or in part) or disclosed by recipients to any other person. Failure to comply with this restriction may constitute a violation of applicable securities laws, including securities laws relating to insider dealing and market abuse. You are required to inform yourself of, and comply with, all such restrictions, and the Company accepts no liability to any person in relation thereto or to the distribution of this Presentation in any jurisdiction. This Presentation does not constitute a recommendation regarding the securities of the Company, WE Soda Investments Holding plc, or any other member of the Group.

This Presentation contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and the securities laws of other jurisdictions. Forward-looking statements express the Company's current expectations and projections relating to their financial condition, results of operations, plans, objectives, future performance and business. In some cases, these forward-looking statements can be identified by the use of forward-looking terminology, includer minology, including the words "believes", "estimates", "aims", "targets", "anticipates", "expects", "intends", "plans", "continues", "continues", "continues", "product", "product", "product", "would", "would", "should" or, in each case, their negative, or other variations or comparable terminology, or by discousions of strategies, plans, objectives, fating the case, their negative, or other variations or comparable terminology, or by discousions of strategies, plans, objectives, future performance and that a statement is not forward-looking statements include matters that are not historical facts. They appear in a number of places throughout this Presentation statements include matters that are not historical facts. They appear in a number of places throughout this Presentation and include statements regarding the Company's intentions, beliefs or current expectations concerning, among other things, its results of operations, financial condition, liquidity, prospects, competition in areas of its business, outlook and growth prospects, strategies and the industry in which the Company's intentions and growth prospects, strategies and the industry in which the Company and its subsidiaries operate. By their nature, forward-looking statements are based on potentially inaccurate assumptions and are not guarantees of future performance and that the Company's actual results of operations, financial condition and liquidity and the development of the industry in which it operates are consistent with the forward-looking statements c

This Presentation may include financial information and/or operating data and/or market information regarding the business, assets and liabilities of the Company and its subsidiaries and the markets in which the Company and its subsidiaries operate. Such financial information may not have been audited, reviewed or verified by an independent accounting firm and/or such operating information is based on management estimates or on reports prepared by third parties which the Company has not independently verified. The inclusion of such financial information in this Presentation should not be regarded as a representation or warranty by the Company or any of its respective affiliates, advisors or representatives or any other person, as to the accuracy or completeness of such information's portrayal of the financial condition or results of operations by the Company and should not be relied upon when making an investment decision. The information and opinions contained in this document are provided as at the date of this Presentation and are subject to change without notice. All information not separately sourced are from the Company or the Company's data.

Certain financial data included in this Presentation consists of "non-IFRS financial measures." These non-IFRS financial measures may not be comparable to similarly titled measures presented by other entities, nor should they be viewed in isolation or construed as an alternative to other financial measures determined in accordance with IFRS, International Financial Reporting Standards, or any other reporting standards. Although the Company believes these non-IFRS financial measures provide useful information to users in measuring the financial performance and condition of its business, users are cautioned not to place undue reliance on any non-IFRS financial measures and ratios included in this Presentation. Financial objectives are internal objectives of the Company to measure its operational performance and should not be read as indicating that the Company is targeting such metrics for any particular fiscal year. The Company's ability to achieve these financial objectives is inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond the Group's control, and upon assumptions with respect to future business decisions that are subject to change. As a result, the Company's actual results may vary from these financial objectives and those variations may be material.

2023 Key Performance Indicators

Q4 2023 Highlights

- Sales volume increased by +16% compared to 3Q 23 (Q3 was impacted by reduced production in July/August to allow de-stocking)
- Adj. EBITDA increased by +9% compared to 3Q 23 due to increased production/sales volumes, slightly offset by higher production costs
- o EBITDA Netback Margin decreased compared to 3Q 23 as a result of higher production costs (primarily energy) and overhead costs.
- o Free Cash Flow increased in line with Adj. EBITDA but FCF conversion reduced due to higher tax and phasing of capex into Q4

FY 2023 Highlights

- o Sales volume decreased by -3.1% compared to FY 22 as a result of reduced production in mid-2023 to allow de-stocking
- o Full year Adj. EBITDA of \$751 million, exceeding previous guidance of \$730-735 million
- o EBITDA netback margin maintained despite lower netback pricing in all regions in H2, partially offset by the decreasing energy costs
- Free Cash Flow and FCF conversion decreased due higher maintenance capex and higher tax payments including additional Turkish earthquake charges
- Net Leverage² increased slightly to 1.9x, within our 1.5 2.5x leverage target range, with YE 2023 cash position of over \$169 million

	Fourth Quarter		
	Q3 2023	Q4 2023	QoQ Change ³
Sales volume (m mt)	1.17	1.39	+16%
Netback Revenue ¹ (\$ m)	225	284	+27%
Adjusted EBITDA (\$ m)	137	149	+9%
Netback margin	61%	52%	(9) ppt
Free Cash Flow (\$ m)	95	100	+4%
FCF conversion	70%	67%	(3) ppt

Full Year					
2022	2023	YoY Change ³			
5.06	4.91	(3.1)%			
1,433	1,258	(12)%			
839	751	(11)%			
59%	60%	+1 ppt			
743	587	(21)%			
89%	78%	(11) ppt			

2023: Progress, despite a challenging and changing market

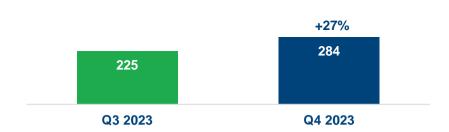
We delivered a resilient operating and financial performance despite the challenging and changing market environment

Our structural cost advantage and our focus on operational efficiencies, customer relationships and logistics ensured we maintained margins against the backdrop of slowing demand, weaker pricing and increased competitive behaviour

- o **2023 challenging and changing market environment:** with a tight global market and robust pricing in H1, signs of loosening conditions started appearing in Q2, due to weaker demand in all markets, loosening supply-demand balances and increased competitive pressures.
- Pricing significantly reduced in H2: negatively impacting profitability per mt and leading to ad-hoc price renegotiation with a number of customers in all regions.
- o Safety is our number one priority: in 2023 we started a three year "Safety Excellence journey" to elevate our safety practices to best-in-class.
- o CO2e emissions intensity¹ reduced 2.6%: to 0.334kg CO2e per mt of soda ash, lower than any other soda ash producer globally.
- o **Increased logistics flexibility and efficiency:** with the acquisition of a 60% controlling stake in our existing Derince port facility, as well as the opening our first European logistics hub in Terneuzen, Netherlands.
- Sustainability leadership: Awarded Platinum Medal by EcoVadis and an industry-leading corporate ESG assessment score of 14.7 (2022:16.1) by Morningstar Sustainalytics², the lowest ESG risk rating in soda ash and No. 1 in the global commodity chemicals subsector (227 companies).
- o **Growth:** permits received to increase production at Kazan Soda by 0.6 million mtpa, with first production expected in Q2 2026.
- o **Senior management appointments:** to broaden and strengthen leadership team in key areas (Strategy & Risk, IT and HR).

Netback Revenue^{1, 3}

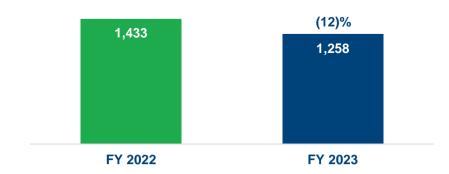
Q4 2023 Netback Revenue^{1,2} (\$ millions)





Picture of a control room operator at Kazan Soda

FY 2023 Netback Revenue^{1,2} (\$ millions)

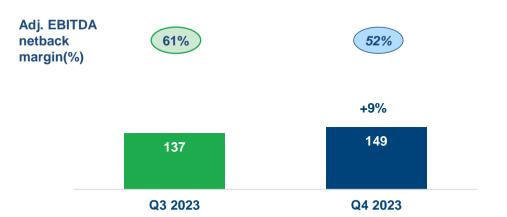


Comments

- Robust soda ash pricing in H1 23, but weakened throughout H2 23
- Changes in Netback Revenue are in line with gross Revenues
- Driven by weaker demand in all regions, loosening supply-demand balances and increased competitive behaviour in H2
- Netback Revenues increased in Q4 mostly driven by higher production volumes and partially by timing differences in revenue recognition

Adjusted EBITDA¹

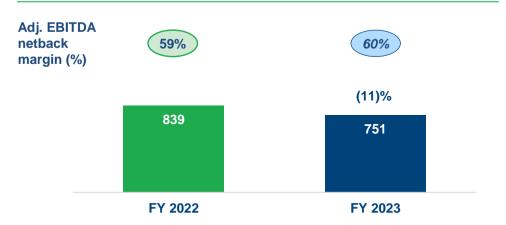
Q4 Adjusted EBITDA^{1,2} (\$ millions)





Picture of vessel being loaded at WE Soda port at Derince, Türkiye

FY 23 Adjusted EBITDA^{1,2} (\$ millions)



Comments

- FY 2023 Adjusted EBITDA declined by 11% to \$751 million (2022: \$839 million)
- Decline due to lower production volumes and lower netback margin in all regions in H2. In Q4, although volumes increased, Adj. EBITDA per mt decreased due to higher productions costs (primarily energy) and overhead costs
- FY 2023 Adj. EBITDA per mt was \$153 (2022: \$166 per mt)
- Despite H2 weakness, FY 2023 EBITDA Netback Margin was maintained at 60% (2022: 59%) with lower netback pricing in H2 partially offset by decreasing energy costs

Free Cash Flow^{1,2,4}

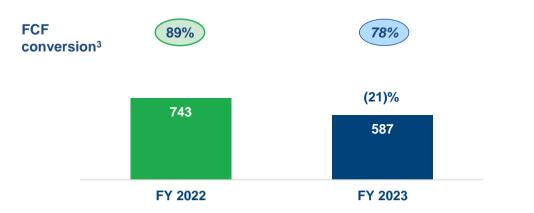
Q4 Free Cash Flow^{1,2,4} (\$ millions)





Picture of Eti Soda and Kazan Soda Vice General Managers.

FY 23 Free Cash Flow^{1,2,4} (\$ millions)



Comments

- High FCF conversion³ ratio maintained in FY 2023
- FY 2023 Free Cash Flow impacted by higher maintenance capex on well sets and Kazan Soda CoGen facility, higher tax payments, including additional taxes levied as a result of the earthquake in Türkiye
- Q4 23 Free Cash Flow increased by 4% due to a stronger EBITDA performance, while FCF Conversion decreased to 67% (2023: 70%) due to higher tax and phasing of capex into Q4

Capital Structure & Leverage¹

Restricted Group³ Net Debt & Net Leverage¹



○ YE 2023 Net Debt maintained at a reasonable level of \$1.46 billion

➤ Leverage increased slightly to 1.9x, well within our 1.5 - 2.5x leverage target range

Restricted Group² Capital Structure

	Debt (\$ millions)	YE 2023	Post-Issue (Feb-2024)
WE Soda	TLA	436	0
	RCF	159	104
	Bond	980	1,480
	Total	1,575	1,584
Kazan Soda	Project finance	0	0
Eti Soda	WC facility	0	0
Ciner Enterprises	RCF	36	36
Total borrowings		1,610	1,620
Lease liabilities		19	19
Total gross debt		1,629	1,639
Cash		169	173
Restricted Cash		0	0
Net Debt		1,460	1,466
Net Debt / Adj. EBITDA		1.9x	1.9x

o Simplified capital structure after successful completion of bond issuances

- > All OpCo level debt and term loan bank debt eliminated with bond proceeds
- > No principal repayment until August 26, leading to improved free cashflows
- > Interest rate swap for full \$1,480 million from fixed rate to floating rate
- > RCF limit increased to \$475 million
- > Overall liquidity \$450 million
- Credit ratings: Fitch BB- and S&P BB-
- > Healthy YE 2023 cash balance in excess of \$169 million

2024 is expected to remain challenging, driven by soft global demand and increased competitive pressures. Recovery not expected until late 2024 or 2025

FY 2024 Outlook¹

- FY '24 production & sales: 5.2 million mt (all volumes are contracted for sale). Q1 '24 sales volumes on track at 1.3 million mt
- Supply-demand balances: expected to remain loose in H1, with improvement expected only in late '24 or '25, as global soda ash demand is supported by global economic recovery. Q1 '24 Europe and SAM demand was as expected, with some signs of modest improvement in parts of SE Asia
- Netback price (\$ per mt): impacted by weak soda ash demand in all regions, particularly from flat glass manufacturers, compounded by aggressive competitive behaviour. Q1 '24 saw highest netbacks from Europe. Modest average netback improvements expected during '24 (mainly driven by geographic sales mix and lower logistics costs). Some early signs of potential price increases from parts of SE Asia
- FY '24 Adj EBITDA: expected to be within \$100 115 per mt range, consistent with 'trough' levels. Q1 '24 performance consistent with the "lower half" of guidance, but MoM average Adj. EBITDA per mt improved during Q1 (mainly due to sales mix).

Operational Focus Areas

- o **Producing safe tonnes, driven by our "Safety Excellence Journey":** YTD 24 LTI² lost workdays reduced by >80% vs. 2023 avg.
- Maintaining and monetising our sustainability advantage: placed an additional 470 k mt of product into higher netback European markets (in FY '24 vs. '23), because our more sustainably produced product was preferred by EU customers
- o Optimising sales mix: focus on core markets of Europe, Türkiye, SAM and MEA, with the most attractive netback pricing
- Lowering logistics costs: with new European logistics hub in Netherlands and fully owned port facilities in Türkiye, increasing netback pricing
- Customer segmentation: targeting customers with higher "value in use" and greater ability to pay a premium for more sustainably produced product
- Driving value by creating a "sustainability currency" with the development of ConnexSA, a block-chain based ecosystem
 delivering sustainability transparency end-to-end throughout the supply chain